Below is an initial list of promotional vendors that are licensed by the University to use our trademarks in the manufacture of emblematic product. The companies listed below are members of the Fair Labor Association, certify that the factory sources are in compliance with Columbia’s Code of Conduct and have agreed to certain guidelines regarding monitoring.

This list has been compiled by referrals made by individual schools and departments based on their preferences. Each school and department should use these companies based on their own assessment of the type of product, price and quality they require. The companies below focus on “give away” products versus product sold through regular retail stores, thereby providing less expensive options. Additional licensed vendors are available but may be cost prohibitive.

If a vendor is not licensed, they have not been granted the rights to use our trademarks and are not permitted to manufacture product bearing the Columbia name or logo.

Columbia Promotional Product Vendors as of 1/20/15

4 Imprint, Inc.
Contact: Karla Kohlmann
866-624-3694
Oshkosh, WI 54901
kkohlmann@4imprint.com
www.4imprint.com

Ad Image, Inc. (Campus T-shirt, Greek 101)
Ben Markman
(888) 473-3550 ext.100
www.campustshirt.com
ben@campustshirt.com
ben@greek101.com
www.greek101.com

All American Advertising Specialties
Jeffery S. Rasof
Deerfield, Illinois 60015
Toll Free: (866) 868-2255
jrasof@promocentral.com
www.promocentral.com

Balady Promotions, Inc.
Contact: Joanne Balady
973-682-8440
Parsippany, NJ 07054-4515
jbalady@balady.com
www.balady.com

Brancaster Marketing, Inc.
Contact: Amanda Bodian
845-752-2221
Milan, NY 12571
amanda@brancastermarketing.com
www.brancastermarketing.com

CS Designworks
Contact: Milena Buscaglia
New York, NY 10016
212-679-1212
http://www.csdesignworks.com/cat/promotional-items/

CustomInk
Phone: 800-293-4232
Email: service@customink.com
http://www.customink.com

Consolidated Marketing Services
Contact: Charleen Smotrycz
Phone: (978) 658-5756
Wilmington, MA 01887
csmotrycz@cmsassociates.com
www.cmsassociates.com

Geiger Collegiate Promotions
Tina Moss
845-354-5123
Tel. 914-552-1655
tmoss@geiger.com
www.geiger.com/

Graphic Edge, The
Contact: Mike Riddle
712-792-7777
Carroll, IA 51401
rnr@thegraphicedge.com
www.thegraphicedge.com
Halo Branded Solutions
Contact: Lisa Mummert
Direct: 707-536-7849
Santa Rosa, CA 95409
www.halo.com

Howard Roe Company
Contact: Jerry Scher
Englewood, NJ 07631
PH: 201-567-6300
Jerry@HowardRoe.com

Larick Associates, Inc.
Contact: Nancy Larick
516-883-1489
Port Washington, NY 11050
sales@larick.com
www.larick.com

Logo Concepts, LLC
Contact: Marcia Nozik
860-233-8072
West Hartford, CT 06117
sales@logoconcepts.net
www.logoconcepts.net

Grossman Marketing
(Massachusetts Envelope Co)
Contact: Ben Grossman
617-591-2919
Somerville, MA 02143
bgrossman@grossmanmarketing.com
www.grossmanmarketing.com

Max Merchandising
Ellie Dvorkin
212-692-9307
New York, NY
ellie@maxmerch.com
http://maxmerch.com/

MRP Lawrence Marketing
Janet Bolen
914-273-6200 x24
Armonk, NY
janet@mrplawrence.com
http://mrplawrence.com/

Premier Agendas, Inc.
Contact: Kristin Aamodt
800-536-2959
Bellingham, WA 98229
licensing@premier.us
www.premieragendas.com

Professional Concepts
Vicki Reisbaum
201-962-7730
Upper Saddle River, NJ 07458
Vicki@4procon.com
www.4procon.com

RJS Promo Group
Joanne Ulrich
516-932-8550
Plainview, NY
joanne@rjspromogroup.com
www.rjspromogroup.com

Specialty Vendors with Unique Product
For Specific Groups

CU Marching Band
Barbarian Sportswear

Columbia College
A Little Peace

Athletics
2XU North America
Boathouse Sports
Chris Gacos
PING

Primary: Retail License
Kotis Design
www.kotisdesign.com

In Process
PPI, Graphically Speaking, Horizon
Promotional Products