Below is an initial list of promotional vendors that are licensed by the University to use our trademarks in the manufacture of emblematic product. The companies listed below are members of the Fair Labor Association, certify that the factory sources are in compliance with Columbia’s Code of Conduct and have agreed to certain guidelines regarding monitoring.

This list has been compiled by referrals made by individual schools and departments based on their preferences. Each school and department should use these companies based on their own assessment of the type of product, price and quality they require. The companies below focus on “give away” products versus product sold through regular retail stores, thereby providing less expensive options. Additional licensed vendors are available but may be cost prohibitive.

If a vendor is not licensed, they have not been granted the rights to use our trademarks and are not permitted to manufacture product bearing the Columbia name or logo.

Columbia Promotional Product Vendors as of 1/20/15

4 Imprint, Inc.
Contact: Karla Kohlmann
866-624-3694
Oshkosh, WI 54901
kkohlmann@4imprint.com
www.4imprint.com

Ad Image, Inc. (Campus T-shirt, Greek 101)
Ben Markman
(888) 473-3550 ext.100
www.campustshirt.com
ben@campustshirt.com
www.greek101.com
ben@greek101.com

All American Advertising Specialties
Jeffery S. Rasof
Deerfield, Illinois 60015
Toll Free: (866) 868-2255
jrasof@promocentral.com
www.promocentral.com

Balady Promotions, Inc.
Contact: Joanne Balady
973-682-8440
Parsippany, NJ 07054-4515
jbalady@balady.com
www.balady.com

Brancaster Marketing, Inc.
Contact: Amanda Bodian
845-752-2221
Milan, NY 12571
amanda@brancastermarketing.com
www.brancastermarketing.com

Consolidated Marketing Services
Contact: Charleen Smotrycz
Phone: (978) 658-5756
Wilmington, MA 01887
csmotrycz@cmsassociates.com
www.cmsassociates.com

CS Designworks
Contact: Milena Buscaglia
New York, NY 10016
212-679-1212
http://www.csdesignworks.com/cat/promotional-items/

CustomInk
Phone: 800-293-4232
Email: service@customink.com
http://www.customink.com

Geiger Collegiate Promotions
Tina Moss
845-354-5123
Tel. 914-552-1655
tmoss@geiger.com
www.geiger.com/

Graphic Edge, The
Contact: Mike Riddle
712-792-7777
Carroll, IA 51401
rmr@thegraphicedge.com
www.thegraphicedge.com
Halo Branded Solutions  
Contact: Alisa McMullen  
Direct Phone: 415.902.5230  
Santa Rosa, CA 95409  
www.halo.com

Howard Roe Company  
Contact: Jerry Scher  
Englewood, NJ 07631  
PH: 201-567-6300  
Jerry@HowardRoe.com

Larick Associates, Inc.  
Contact: Nancy Larick  
516-883-1489  
Port Washington, NY 11050  
sales@larick.com  
www.larick.com

Logo Concepts, LLC  
Contact: Marcia Nozik  
860-233-8072  
West Hartford, CT 06117  
sales@logoconcepts.net  
www.logoconcepts.net

Grossman Marketing  
(Massachusetts Envelope Co)  
Contact: Ben Grossman  
617-591-2919  
Somerville, MA 02143  
bgrossman@grossmanmarketing.com  
www.grossmanmarketing.com

Max Merchandising  
Ellie Dvorkin  
212-692-9307  
New York, NY  
ellie@maxmerch.com  
http://maxmerch.com/

MRP Lawrence Marketing  
Janet Bolen  
914-273-6200 x24  
Armonk, NY  
janet@mrplawrence.com  
http://mrplawrence.com/

Premier Agendas, Inc.  
Contact: Kristin Aamodt  
800-536-2959  
Bellingham, WA 98229  
licensing@premier.us  
www.premieragendas.com

Professional Concepts  
Vicki Reisbaum  
201-962-7730  
Upper Saddle River, NJ 07458  
Vicki@4procon.com  
www.4procon.com

RJS Promo Group  
Joanne Ulrich  
516-932-8550  
Plainview, NY  
joanne@rjspromogroup.com  
www.rjspromogroup.com

Specialty Vendors with Unique Product  
For Specific Groups

CU Marching Band  
Barbarian Sportswear

Columbia College  
A Little Peace

Athletics  
2XU North America  
Boathouse Sports  
Chris Gacos  
PING

Primary: Retail License  
Promotional items allowed  
Kotis Design  
www.kotisdesign.com